Arizona International Soft Landing Experience (AISLE)

OVERVIEW

The Arizona International Soft Landing Experience (AISLE) helps international firms accelerate their U.S. growth plans by providing a low-risk, expert-guided soft landing platform. The program was co-founded by the Greater Phoenix Economic Council (GPEC), the nation's leading economic development organization, and Arizona State University (ASU), one of the fastest growing research institutions in the country and home to over 194,000 students.

WHAT DOES AISLE OFFER?

Office Space/Residency:

Three months of complimentary desk space at <u>SkySong, the ASU Scottsdale Innovation Center</u>. For extensions, month-to-month agreements are available through ASU's Affiliate Program.

Networking/Events:

Access to GPEC's curated inperson and hybrid events attended by regional business leaders, providing opportunities to build connections and gain insight into the local business environment.

Connectivity Support:

A dedicated GPEC staff member will help facilitate introductions to experts who can support your business expansion needs. In addition, a dedicated ASU staff member will connect you with expert faculty, relevant resources and programs.

ABOUT ARIZONA STATE UNIVERSITY

ASU is a comprehensive public research university, measured not by whom it excludes, but by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.

ASU is known for its innovative approach to higher education and is consistently ranked as the #1 Most Innovative School by U.S. News & World Report. It operates under the New American University model, emphasizing inclusivity, access, and societal impact. The university offers more than 800 degree programs and is home to top-ranked programs in engineering, business, sustainability, and journalism.

ABOUT THE GREATER PHOENIX ECONOMIC COUNCIL

GPEC works to attract and grow quality businesses and advocate for the competitiveness of Greater Phoenix. A data-driven regional EDO, GPEC works with 22 member communities, Maricopa and Pinal counties, and more than 200 private investors to accomplish its mission and serve as a strategic partner to companies across the world as they expand or relocate to Greater Phoenix. Over the past 36 years, GPEC has fueled the regional economy by helping over 1,090 companies, creating nearly 197,000 jobs and more than \$76.5 billion in capital investment.



CURRENT & PAST COMPANIES

















FAQs

When can I start the program?

Applications are accepted on a rolling basis throughout the year. You may begin your program on the first Monday of any month that works for you.

What is the cost?

Participation in the program is complimentary. However, participants are responsible for their travel and accommodation expenses during their stay. In addition, all participants must obtain a Certificate of Liability Insurance, which may involve a cost. If you need a recommended vendor to obtain this insurance, please contact a program liaison for assistance.

What if I want to stay longer than three months?

You can speak with your ASU liaison to discuss the ASU Affiliate Program which offers flexible, month-to-month space options for companies seeking to extend their stay.

Can you help with visa support?

We do not provide visa application or immigration advising services directly. However, we can connect you with trusted professionals in our network who do. Please inform a staff liaison of your needs so we can put you in touch with the appropriate contact.

